ALEX GEORGIEV

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EDUCATION

University of Pennsylvania, *Philadelphia, PA* August 2024–May 2028
Bachelor of Arts in Philosophy, Politics, and Economics, Choice and Behavior Concentration; *Minor in Consumer Psychology*
- *Cumulative GPA:* 3.5/4.0 | Varsity Track and Field
- *Relevant Coursework:* Microeconomics, Macroeconomics, Introductory Statistics, Mathematics of Change (Calculus), Operations, Information & Decisions, Introduction to Marketing, Data and Analysis for Marketing Decisions, International Political Economy, Consumer Behavior, Marketing Strategy

MITx Online (Massachusetts Institute of Technology), *Just Money: Banking as if Society Mattered* May 2025–June 2025
- Evaluated financial inclusion and mission-driven banking models that balance profitability with social impact

Montverde Academy, *Orlando, FL* August 2009–May 2024
- GPA: 3.9/4.0 W; 12 AP Courses; AP Scholar, NHS, Distinguished Scholars, Headmaster Leadership Institute

PROFESSIONAL EXPERIENCE

LiveTrends Design Group, *Strategy & Analytics Intern | Apopka, FL* June 2026–August 2026
- Traced why the inventory aging report double-counted the ~$12M base, then sized an ~$815K recoverable pool across 330 SKUs, informing leadership's decision to retain stock as loan collateral
- Supported a $70M Lowe's line review; built a 20-slide drop-ship expansion analysis and phased action plan, tracing ~40% of negative reviews (3,311 analyzed) to plants arriving dead
- Built and tested an AI customer-service assistant for 8 brand social accounts that identifies plants from photos, diagnoses care problems, and reads QR codes; zero incorrect auto-replies in testing

LiveTrends Design Group, *Strategic Group Intern | Apopka, FL* February 2023–August 2024
- Partnered directly with the CEO, COO, and CFO on retail deals, operational decisions, and executive communication
- Assessed where AI capabilities within SAP could best improve operational efficiency and decision-making

Climate First Bank, *Strategic Projects, ESOP, and Commercial Solar Lending Intern | Orlando, FL* June 2025–August 2025
- Prepared 3 monthly investor presentations analyzing financial statements across a parent company and two subsidiaries
- Evaluated borrower viability and repayment potential across $20M+ in commercial solar lending with senior leadership

ENTREPRENEURSHIP

Quality Built Cabinets, *Co-Founder & Digital Partner | Windermere, FL* August 2026–Present
- Co-founded a cabinet company with two partners; lead marketing, built the website, brand identity, and product catalog, and introduced an AI-agent outreach workflow (Grok) that landed the first order

Claude AI Training Practice, *Founder* May 2026–Present
- Design and deliver hands-on Claude training for nearly 100 students, 12 real estate brokers, and LiveTrends' top 25 leaders; the brokers now use Claude to plan their day, manage outreach, and track deals

Plant Printed, *Founder | Plant-Care Media Brand* June 2026–July 2026
- Built an automated short-form video system publishing to 4 platforms and ran a four-format content test

LEADERSHIP

Montverde Track and Field, *Team Captain | Montverde, FL* August 2023–May 2024
- Captained 40-athlete boys' and girls' teams to four state championships, a first in program history

Global Leadership Adventures, *Project Manager | International* June 2019–August 2023
- Led teams in Ghana and the Galápagos across 5 countries; 350+ community service hours teaching 200+ students

ATHLETICS

Penn Varsity Track and Field, *Pole Vaulter | Philadelphia, PA* August 2024–Present
- 2026 Penn Relays champion; three-time top-5 finisher at Ivy League Heptagonal Championships; PR 5.13m (16'10")
- Top 10 performer in Penn history as a freshman; balance 25+ hours per week of Division I athletics with a full course load

@alexgeorgiev_pv Pole Vault Content Brand, *Founder | Instagram & TikTok*
- Grew to ~9.8K followers and 36M+ views on Instagram and TikTok in one season; 148K TikTok likes (12% like-to-view)

Montverde Academy Track and Field, *Pole Vaulter | Orlando, FL* August 2018–May 2024
- 4-time All-American; 3-time Florida State Champion; Freshman and Junior Athlete of the Year; 6-year varsity athlete

SKILLS, CERTIFICATIONS & INTERESTS

Skills: AI Assistants & Agentic Workflows (Claude, Grok), Custom Claude Skills, Financial Analysis, Excel, PowerPoint, Content Strategy, Web Development
Certifications: Microsoft Certified: Azure AI Fundamentals (AI-900), 2026
Interests: Rock Climbing, Sustainability, Hiking, Drawing, Psychological Thrillers